



# Beast of the East

Minor changes will be communicated through GroupMe.  
If there are any major changes, this document will be updated.



Division	Report	Warm-up	Compete	Dismiss	
<b>Competition — Saturday, January 13</b> <b>Scoresheet review times will be announced at the competition.</b> <b>If you get results through social media prior to the awards/scoresheet reviews, please do not share with the cheerleaders.</b>					
<b>Glitter</b>	Y1 Prep 4 teams	7:30a	7:51a	8:51a Hall D	Dismissed after 10:30a Awards
<b>Ice</b>	J4 5 teams	8:30a	9:12a	10:12a Hall D	After Royals
<b>Reign</b>	S4 Medium 3 teams	9:45a Uniform Ready 10:45a	11:04a	12:04p Hall D	After Royals
<b>Frost</b>	J3 Medium 4 teams	11:45a Uniform Ready 1:45p	2:09p	3:09p Hall D	After Royals
<b>Hail</b>	J3 Small 6 teams	2:45p	3:26p	4:26p Hall D	After Royals
<b>Royals</b>	S5 Small 4 teams	3:00p	3:37p	4:37p Hall D	After Royals

Report	Warm-up	Compete	Awards	Dismiss
<b>Competition — Sunday, January 14</b> <b>If you get results through social media prior to the awards/scoresheet reviews, please do not share with the cheerleaders.</b>				
<b>Ice</b>	7:30a	8:02a	9:02a Hall D	10:00a After Royals
<b>Reign</b>	8:45a Uniform Ready 9:45a	10:01a	11:01a Hall D	12:45p After Royals
<b>Frost</b>	8:45a Uniform Ready 12:45p	1:13p	2:13p Hall D	4:30p After Royals
<b>Hail</b>	8:45a Uniform Ready 2:00p	2:30p	3:30p Hall D	5:00p After Royals
<b>Royals</b>	8:45a Uniform Ready 1:45p	2:34p	3:34p Hall D	5:00p Bids 6:30p After Awards

## Attire, Hair, & Make-up

<b>Attire</b>	<ul style="list-style-type: none"> <li>• Orange UM Tank (Senior teams only)</li> <li>• Competition Bow</li> <li>• Uniform Top (Clear bra straps. NO sports bras under uniform)</li> <li>• Uniform Shorts (Reign are to wear spandex shorts under uniform)</li> <li>• Cheer Sneakers (May not be worn outside)</li> <li>• White low cut socks</li> <li>• Full warm-ups to be worn on top. (If you do not have warm-ups, please wear black or navy plain attire or UM gear.)</li> <li>• UMAS backpack if needed.</li> <li>• NO JEWELRY!!!!!!</li> </ul>
<b>Hair</b>	All hair must be slicked <b>UP</b> tight in a <b>HIGH</b> Straight Ponytail. You <b>CANNOT</b> BUMP or BRAID. The top of the ponytail should be teased so the hair can be seen behind the bow. The lower half of the ponytail needs to be STRAIGHT! Please make sure you have bobbi pins on the front flaps of your bow to hold them down on the head! Cheerleaders with shorter hair may wear half/up half/down only if approved by UMAS Staff prior. Fake ponytails are permitted please be sure they are SECURE to the head. We encourage your child to test run the "ponytail" at a practice prior to competition. (If you don't know best bet is to ASK FIRST).
<b>Make-up</b>	Bright <b>PINK</b> lipstick, <b>SMOKEY</b> eye shadow (color depending on skin tone), <b>Mascara</b> , and <b>BLUSH!</b> Silver glitter may be used on the outside of the eyes. Please remember Competition make-up is not your "everyday" make-up. It is to be seen from over 40 feet away.

## WE ARE ONE PROGRAM!

Parents, family, and friends, as you know, crowd appeal is part of the scoring system. Please try and sit together as a program, there is strength in numbers. Bring your signs, shakers, and your voices. Let's get loud for our kids! We know that you can see better in the stands but please come down (if allowed) and support all UMAS teams. The kids love it when the cheering section in front of them is huge. **WE ARE ONE PROGRAM!**

Our dismissal times are not required; cheerleaders may leave after their team's awards. However, WE HIGHLY ENCOURAGE YOU TO STAY AND BE SUPPORTIVE.

## Special Info

<b>Producer</b>	Spirit Cheer; <a href="http://www.spiritcheer.varsity.com">www.spiritcheer.varsity.com</a>
<b>Location</b>	Atlantic City Convention Center; <a href="http://www.meetinac.com">www.meetinac.com</a> . Doors open at 7:00a
<b>Admission</b>	Cash only. Ages 6-12, Ages 65+, Military with ID-One Day \$20; Two day: \$30 Adults-One Day \$25; Two day: \$45
<b>Parking</b>	<ul style="list-style-type: none"> <li>• <u>AC Convention Center Parking Garage</u> - Go to the end of the expressway and up to the traffic light at Arctic Ave and turn left. At the traffic light at Michigan Ave. turn left again. (By the Walk Outlets) Proceed straight ahead into the parking garage. Full day parking is a maximum of \$15.</li> <li>• <u>Ohio Lot</u>: This is an overflow lot that is used when the garage is full. Parking attendants will direct people to this lot. This lot has a flat fee of \$10 per day. Saturday and Sunday, this lot will definitely be used due to the Cheer-leading Competition.</li> <li>• <u>The Wave Parking Garage</u> - Fairmount Ave. between Mississippi Ave. and Christopher Columbus Blvd. This lot is typically cheaper than the other lots. Spend \$50 and receive validations for \$4 parking for up to 8 hours.</li> <li>• <u>Park Place Parking Lots</u> - <a href="http://www.parkplaceparking.net">www.parkplaceparking.net</a>. 18 locations throughout Atlantic City</li> <li>• <u>Best Parking</u> - <a href="http://www.bestparking.com">www.bestparking.com</a>.</li> </ul>
<b>Bids</b>	Worlds: 4 paid and 8 at-large. Summit: 3 paid and 5 at-large

## Atlantic City Convention Center

One Convention Blvd, Atlantic City, NJ; [www.meetinac.com](http://www.meetinac.com); Time 1:19; 77.4 miles

1. I-76 to NJ-42 South to Atlantic City Expressway.
2. Upon entering Atlantic City, stay in the left 2 lanes and turn left onto Arctic Ave.
3. Make the second left onto North Michigan Ave.
4. Convention Center is at the end of road.

